



CHURCHWIDE PLANNING GUIDE

2026-2027 STATE MISSIONS EMPHASIS

ELIZABROADUS.ORG

FILLING THE GAP

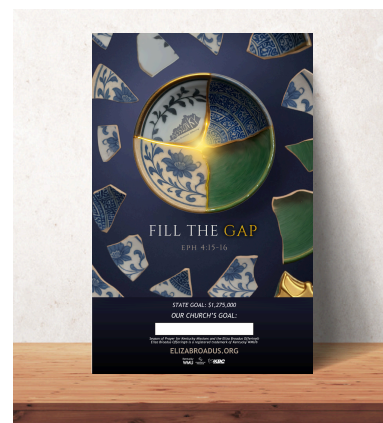
WHERE LOSTNESS IS GREATEST

In Ephesians 4:15-16, Paul reminds us that the body of Christ grows as each part works together in love. That truth shapes this year's theme, "Fill the Gap". Across Kentucky, there are real gaps, families in need, students searching for purpose, churches reaching their neighbors, and people who have yet to hear the hope of the Gospel. As Kentucky Baptists, we are called to step into those places with prayer, generosity, and gospel hope.

Kentucky is our mission field. From rural towns to growing cities, from college campuses to ministry centers, the need is urgent and real. Through the Eliza Broadus Offering, churches across the Commonwealth join together to meet needs, strengthen ministries, and share Christ in communities all across our state. Together, we celebrate the way God restores what is broken and uses every part of His body to build up the church.

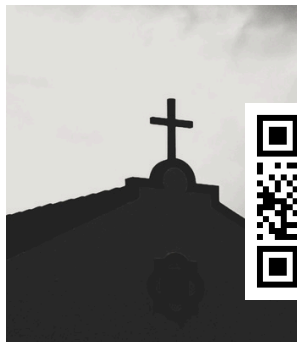
In 2026, we are challenging every Kentucky Baptist to help fill that gap: to pray, give, and go with intentionality. This Eliza Broadus Offering Churchwide Planning Guide is designed to help you do that. Inside you will find resources to plan your promotion, communicate the impact of EBO, and connect with the featured ministries:

- Heavenly Harvest in Benton
- Pregnancy Care in Greenville
- Hope House in Bowling Green
- Family mission trips with a local church
- Church planting with First Arabic Baptist Church
- Equipping pastors for missions partnerships with Central Kentucky Network of Baptists
- Christian Campus Ministry in Somerset
- The Freeda Harris Missions Hub in Elkhorn



Let this guide encourage your church to see how God is at work across Kentucky. Let it stir your heart to join Him. Together, let us help fill the gap where lostness is greatest and complete the picture of evangelism across the Commonwealth of Kentucky.

STANDING ORDER



KentuckyWMU provides materials including posters (11"x17"), prayer guides (trifold), and giving envelopes (6.25"x3.125") for your church on a standing order system. When your church signs up to receive promotional materials for one of the offerings, we will automatically use that order quantity for each missions offering as they rotate throughout the year. You can update your quantity of materials at any time. Contact us at (502) 489-3534, email kywmu@kybaptist.org, or go online at kywmu.org



TOP 10



PER CAPITA GIVING CHURCHES

Mount Gilboa Baptist Church, Campbellville
 Mount Carmel Baptist Church, Fulton
 Monticello Baptist Church, Morgantown
 Holly Hills Missionary Baptist Church, Calvert City
 Wallonia Baptist Church, Cadiz
 Crooked Creek Baptist Church, Marion
 Good Hope Baptist Church, Hampton
 Elkton Baptist Church, Elkton
 Auburndale Baptist Church, Louisville
 Christ is King Baptist Church, Shelbyville



TOTAL GIVING CHURCHES

First Baptist Church Russell
 First Baptist Church Somerset
 First Baptist Church Bowling Green
 Monticello Baptist Church, Morgantown
 Elkton Baptist Church
 Immanuel Baptist Church, Lexington
 First Baptist Church Lone Oak
 First Baptist Church Richmond
 First Baptist Church Russell Springs
 First Baptist Church Paducah

Thank you for your generous support of the
 2024-2025 ELIZA BROADUS OFFERING® and the
 SEASON OF PRAYER FOR KENTUCKY MISSIONS

THE ELIZA BROADUS OFFERING

is allocated for the following:



Missions Mobilization - \$436,000

Kentucky Baptists are sharing Jesus through a variety of ministries, including church and community missions, disaster relief, missions strategies, and ministering to displaced people.

Evangelism & Church Planting - \$429,000

Evangelism and church planting are crucial for sharing the message of salvation with Kentuckians. EBO also funds Baptist Campus Ministry, International Student Ministry, and Multilanguage Ministries.

Capitol Chaplain - \$20,000

Supported by the state missions offering, a Kentucky Baptist chaplain, through the Capitol Commission, serves elected officials and employees at the state capitol.



Associations/Networks - \$8,500

KentuckyWMU makes \$500 available to associations and networks for their use in ministry and outreach.



STATE-WIDE MINISTRIES

Missions Grants - \$126,500

Compassion Ministries in partnership with Associations, KBC churches, and Kentucky missionaries can apply to receive funding for ministry expenses and resources. Grant awardees range from local churches to KY-MSM Missionaries.

KentuckyWMU

Missions Discipleship - \$230,000

KentuckyWMU helps Kentucky Baptists equip, support, and engage in missions through leadership development, resource materials, and missions experiences for children, students, and adults like Explore, Thrive, and Kentucky Changers. This prepares future generations for a life of gospel urgency.

EBO OVERAGE - \$170,287.17

When excess funds are collected from EBO, the Finance Committee of KentuckyWMU will recommend to the KentuckyWMU Executive Board how to utilize these additional resources. Here's how we distributed the extra contributions:

- Association: South Central \$500
- KYWMU Mission Project: \$9,500
- Special MSC Missionary Gift (\$750 each) \$92,250
- Byrdwell Mission Trip Scholarship Fund \$5,000
- Anna Mary Byrdwell Mission Trip Income Fund \$1,000
- Special Ministries: Food \$10,000
- Special Ministries: Pregnancy Centers \$9,000
- Special Ministries: Re:Center \$2,500
- KBC Allocation to BCM \$40,537.17

The suggested time frame for the Kentucky State Missions Emphasis is through the month of September with the 2026 Week of Prayer being observed September 13-20.

Set a Clear Goal



- Set a church-wide EBO giving goal and share it with the congregation.
- Consider creating a visual progress tracker (e.g., poster or bulletin board) to keep people engaged.

Designate a Promotion Team



- Assign a team or individual to lead EBO promotion. This person can help coordinate announcements, organize events, and connect missions to your church's mission strategy.

Use the EBO Churchwide Planning Guide



- Use the EBO Planning Guide to access weekly highlights, ministry stories, prayer points, and promotional tips.
- Adapt the materials to fit your church's context and calendar.

Highlight EBO Ministries



- Each Sunday, feature one of the EBO-supported ministries through a:
- Short video
 - Bulletin insert
 - Testimony or missions moment in worship
 - Children/youth ministry tie-in

Focus on Prayer



- Use the 8-Day Prayer Guide to lead your church in focused, intentional prayer.
- Host a special prayer event or distribute daily prayer prompts via email, text, or social media.

Share Stories & Impact



- People give when they see why it matters. Share videos, ministry profiles, and testimonies to show how their gifts change lives across Kentucky.
- Invite a representative from an "EBO" supported ministry in your area to share their story during a service or Bible Study.

Make it Visible



Decorate a high-traffic area of the church with the EBO poster, giving envelopes, and a display featuring the ministries supported.

Celebrate Generosity



Celebrate progress and thank your congregation. Share how much was raised and highlight how it will be used for missions across the state.

Engage All Ages



- Involve children and students through mission projects, artwork, or EBO-themed lessons.
- Consider a family prayer night or intergenerational giving challenge.

NEED TALKING POINTS?

- This week, we highlight the Eliza Broadus Offering for State Missions.
- This offering allows Kentucky Baptists to "Fill the Gap" where brokenness and lostness exist across our state.
- Through your prayers and generosity, EBO funds vital ministries:
 - Providing gospel tracts at pregnancy centers.
 - Equipping local churches for community outreach.
 - Supporting Kentucky Ministries (Choose 1-2 examples)
- 100% of your gift directly enables gospel transformation right here in Kentucky, filling real needs and sharing the gospel.
- Please pray, promote, and give to the Eliza Broadus Offering as we work together to fill the gap with grace.

For a longer talking point outline, visit ElizaBroadus.org

NEED BULLETIN SAMPLE TEXT?

BULLETIN SAMPLE #1

Fill the Gap Where Lostness Is Greatest

Through the Eliza Broadus Offering, Kentucky Baptists work together to bring gospel hope to communities across our state. Pray. Give. Help fill the gap.

BULLETIN SAMPLE #2

Every Church Has a Part

Your gift to the Eliza Broadus Offering supports ministries, missionaries, and churches sharing Christ across Kentucky. Together, we can fill the gap where lostness is greatest.

YOUR GENEROSITY AT WORK

\$2

Provides gospel tracts to pregnancy center clients

\$100

Sponsors food and lodging for a 3-day mission trip for a family of 3

\$50

Purchases enough tomato seeds to provide over 700 pounds of tomatoes to local food ministries

\$350

Professionally cleans a gym floor for children to play

\$1200

Sponsors 1 young adult's participation in a week-long missions and discipleship experience designed to equip them to share their faith

PRINT MATERIALS include state missions stories, promotion ideas, and age-level teaching plans. These can be downloaded and printed from www.elizabroadus.org. Pastors and missions leaders are encouraged to work together in planning the Kentucky missions emphasis.

VIDEOS & MEDIA KIT show the highlighted featured ministries themselves in these downloadable videos designed for corporate worship and small group use. Want something shorter for your worship service? A short (~1 minute) bumper video is available as well!

POSTERS hung in visible places around your church during the month of September serve as a visual reminder of the Kentucky missions emphasis and the Eliza Broadus Offering.

PRAYER GUIDES will help your church pray for Kentucky missions. Insert prayer guides into your church bulletin on the 2nd Sunday of September (or any other Sunday in September). Continue to use them in prayer meetings, missions groups, Bible studies, etc. throughout the month. We also provide a digital prayer guide online. Use our QR code and share!

ENVELOPES placed in the bulletin or in seat racks encourage giving. Place additional envelopes in other locations around the church. Create a QR code for giving online through your church's giving portal and show it on the screens during the month of September.



CHILDREN'S RESOURCES

In 2023, we created section of promotional resources for use in family discipleship and children's ministries. We call this segment: "Week of Prayer: Kids"

2026 PRAYER & ACTIVITY GUIDE A Week of Prayer family resource designed to help children engage with EBO through simple, age-appropriate activities. Includes lessons about State Missions and a daily prayer checklist that aligns with the adult guide. Created for use at home by parents, grandparents, or guardians to help children learn to pray for missions.

WEEK OF PRAYER KIDS VIDEO Similar to the featured ministry videos for adults, this video highlights the work of an EBO featured ministry, but is compiled in such a way to help kids learn about missions on their level.

NEW! FAMILIES ON MISSION GUIDE: A 4-part family discipleship resource designed for the 2026 Eliza Broadus Offering Week of Prayer. Through Bible lessons, hands-on activities, prayer experiences, and real Kentucky missions stories, families will discover how God uses every believer to help others know Jesus and live on mission together.

EBO: GENERAL ACTIVITY BOOKLET A foundational children's booklet that remains the same each year, introducing State Missions through eight Kentucky ministry stories. Kids learn alongside Miss Eliza how people share Jesus in their communities. Includes simple activities for churches or at-home use to help children understand and pray for missions year-round.

- ✓ Cartoon Missions Icon
- ✓ Kids logo



ADDITIONAL PROMOTIONAL RESOURCES:

- Allocation Information
- Slides for Screens
- Brand Guide, Clip Art, Theme, EBO Graphics & Social Media Graphics
- Daily Prayer Cards & Bulletin Board Decor
- Eliza's Cafe - A missions themed soda bar to create conversations and highlight mission impact across Kentucky.
- Digital Prayer Guide - An expanded version of the printed guides including how churches/groups can get involved.
- EBOpoly - Our version of "Monopoly" to teach participants about the ministries they support through the missions offering.